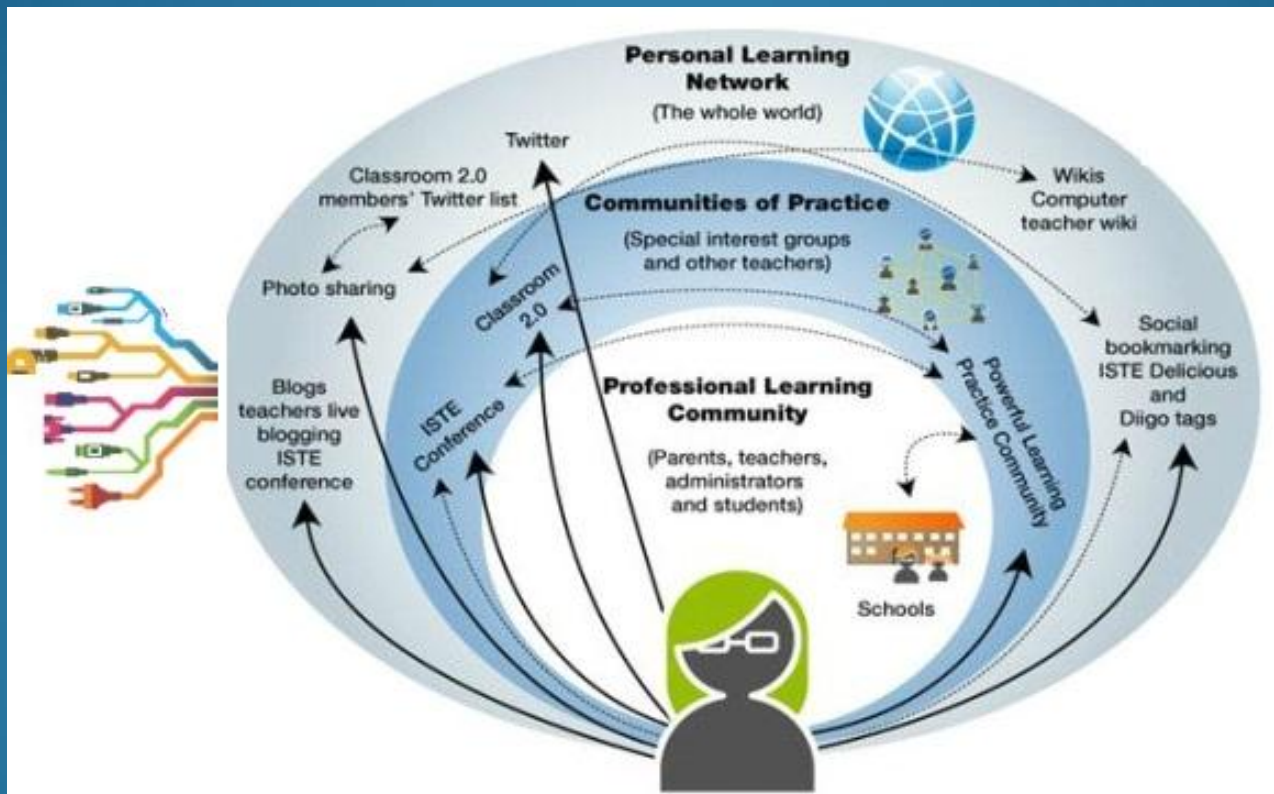


Social Media & The Connected Educator



Today's Backchannel

Today's Meet

What is
Social Media?

What is a benefit to
being a Connected
Educator?

What is a
PLN?

What is a
Connected
Educator?

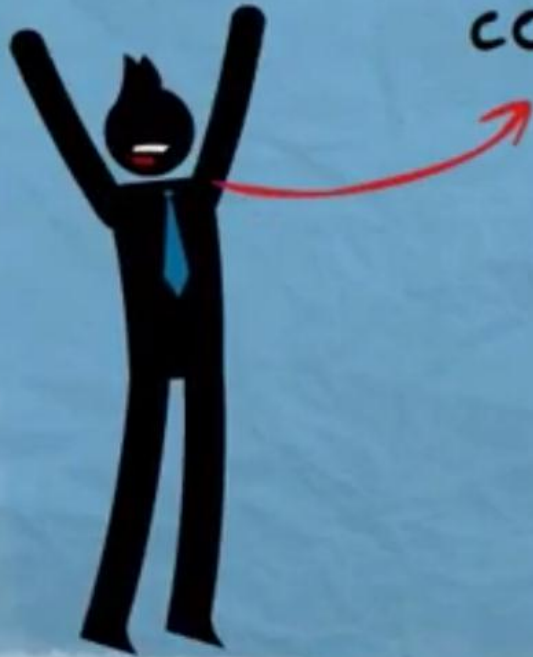
Personal or Professional?

Networked & Connected

Educator as a Social Networked Learner



I am a networked and
connected educator.

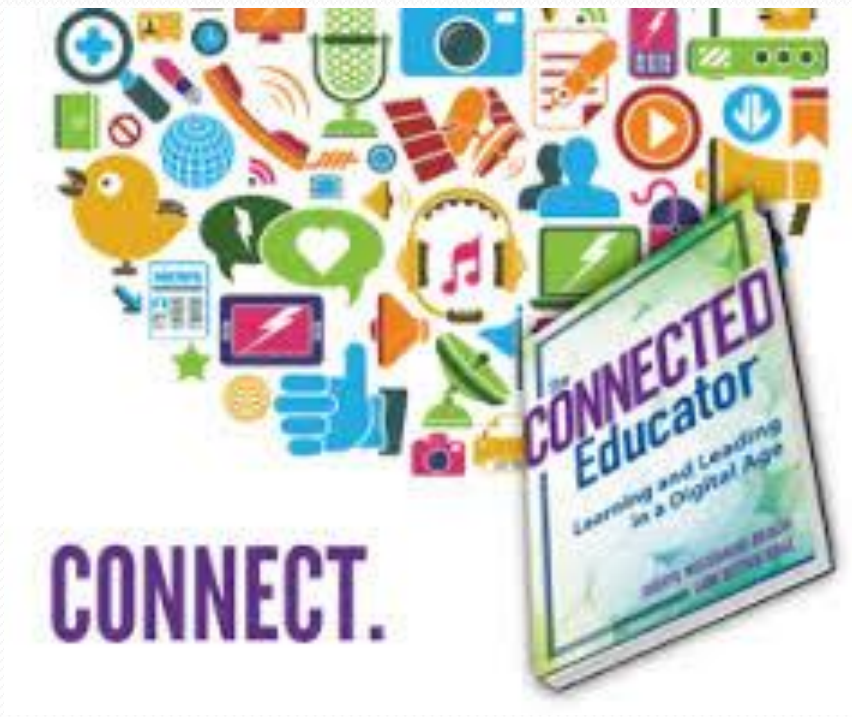


CREATED USING
Pluribus

0:03 / 1:14



Connected Inspiration



Online Collaboration =

D5.Edmodo.com

Join Code = c2sefq

The screenshot shows the Edmodo website interface. At the top, the Edmodo logo is displayed in a blue speech bubble. Below the logo, there is a login section with input fields for "Username or Email", "Password", and "Forgot?", along with a "Login" button. In the center, a white box contains the text "Edmodo for School District Five of Lexington & Richland Counties" and "Create Your Account". Below this, there are two buttons: "I'm a Teacher" and "I'm a Student". At the bottom of the white box, it says "Parent Sign Up (Requires Parent Code)". The interface is decorated with a collage of photos of students and teachers. At the bottom, there are five icons with labels: "Blog" (notepad icon), "Schools & Districts" (schoolhouse icon), "Platform" (grid icon), "Mobile" (smartphone icon), and "Help" (red circle with a question mark icon).

The Connected Educators Starter Kit



The Educator's PLN



The Educator's PLN
The personal learning network for educators

Home Invite My Page Members Edchat Videos Forum Blogs Tutorials Site Search Resources
Other Education Sites

Welcome to The Educator's PLN, Kim Berry!
Here are a few things you can do right now...

- Invite Friends
- Customize Your Page
- Add Content

Kim Berry

- Sign Out
- Inbox
- Alerts
- Friends – Invite
- Settings

About

Thomas Whitby

This is a ning site dedicated to the support of a Personal Learning Network for Educators

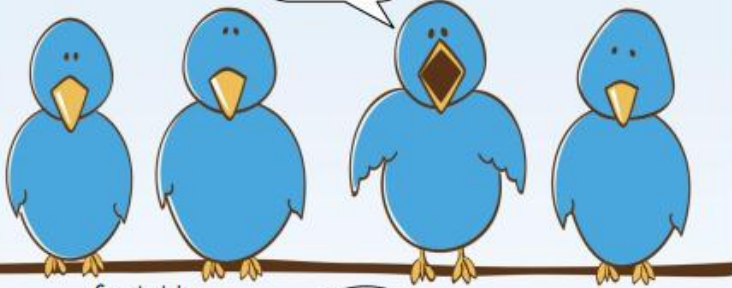
Members

Main Room

Men

twitter 
for Educators:
A Beginner's Guide

TWEET!



Created by:
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[@ambergoggin](https://twitter.com/AmberCoggin)

acoggin@mcps.com

<http://smartboardgoodies.com>



Contributors:

Alison Flowers Deana Nunn

[@Alli_Flowers](https://twitter.com/Alli_Flowers) [@deananunn](https://twitter.com/deananunn)

Twitter In 60 Seconds

How are we Tweeting?



#SCMS14

Tweetdeck



Hootsuite



#scms14

Facebook Guide for Educators



It's in the Standards

If you're going to ignore social media in the classroom, then throw out the [ISTE Standards for Students](#) and stop pretending that you're 21st century. Stop pretending that you're helping low-income children overcome the digital divide if you aren't going to teach them how to communicate online.

Social media is here. It's just another resource and doesn't have to be a distraction from learning objectives. Social media is another tool that you can use to make your classroom more engaging, relevant and culturally diverse.

Facebook



ClassTools.net

Click here
to add a
cover
image!

fakebook

Create a fake profile for a fictional / historical character

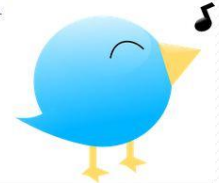
TIP: Like any pictures in this page, just click to change it!
e.g. Search Google for "Facebook cover images"

Light House FakeBook

ClassTools.net

The "Twister" template allows you to create fictional "status updates" that can then be printed off for display purposes.
Students could be asked

- What are the most important people in this topic?
- What was their most important moment within the topic?
- What would their comment be about it?
- What particular keywords would they use within their comment?
- What hashtag could they maybe use at the end of the message?
- What nickname did they have / could we invent to use as their username?



Username	<input type="text"/>	*Tip - use their real / a believable nickname
Real Name	<input type="text"/>	*Give a full name to ensure an accurate picture
Tweet	<input type="text"/>	
Date	<input type="text"/>	*Make this historically accurate

Submit

<http://www.classtools.net/FB/1038-6K2G3f>

Google+



Digital Footprint



Social Media



Social Media

Social media is the blending of technology and social interaction for the purpose of communication and co-creation in today's world. Knowing how to use social media is an essential 21st century skill that you can acquire with our new social media topics.



Twitter 101



Facebook 101



LinkedIn
Basics



Pinterest 101



Skype



Beyond Email



Blog Basics



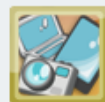
Networking
Basics



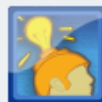
Google



Apple



Digital Lifestyle



Information
Savvy



Internet Basics



Be careful what you post....



...teachers strike back.

Social Media vs Social Networking

Social Media



Social Networking

Blogger or Booger?



What Platform & Why?



Coca Cola Social Media Guard



TMI

